

Sophia Maute

Art Director | Social Media | Photography

CONTACT

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PORTFOLIO

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EDUCATION

Temple University, Klein College of Media and Communication, Philadelphia, PA

Temple University Study Away: Rome, Italy Summer 2017; Los Angeles Summer 2018

MAJOR: B. A. in Advertising, Concentration in Art Direction

MINOR: ART

GPA: 3.75

WORK EXPERIENCE

Social Media Coordinator Intern, Philadelphia Foundation

October 2019-Present | Philadelphia, PA

- Assist with social media management, analytics, graphic design, and event support

Creative Marketing Intern, Samuel Goldwyn Films

May-August 2018 | Los Angeles, CA

- Supported the creative marketing team with designing, researching, and organizing digital assets

Social Media Community Intern, Big Picture Group

May-August 2018 | Los Angeles, CA

- Executed and reported on all social media focused campaigns

Freelance Designer, Temple University Honors Program

September 2017 | Philadelphia, PA

- Designed a promotional sticker for the program members using Adobe Illustrator

ACTIVITIES

- Temple Advertising Club
- Temple Field Hockey Club
- University Honors Athlete: 2015-2016
- Catholic University of America: community volunteer with homeless populations and Veterans

SKILLS

- Proficiency: Microsoft Office Suite, Hootsuite, Adobe Photoshop, InDesign, Illustrator
- Still Photography: Nikon D5100
- Social media content creation and management: Facebook, Instagram, Twitter, Snapchat, TikTok
- Website development: Wix.com